FogCoin

501 Fifth Avenue
New York, NY 10017
www.fogcoin.io

Investor Relations

Polly Pearson
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Token Sale Details

Vehicle: SAFT
More information by request

Management Team

Robert F. MacInnis Ph.D., CEO
CEO & Founder, AetherWorks (2010)
Co-founder, AetherStore & ActiveAether;
Partner, Blue Bear Capital, Member
Board of Trustees, University of St
Andrews American Foundation, B.Sc.
with Hons & Ph.D. in Computer Science,
University of St Andrews

Allan P. Boyd, COO
COO of AetherWorks as of 2011; Co-
founder, AetherStore & ActiveAether; saw
Kelvin Connect through acquisition to
Airwave (now Motorola) 2011; B.Sc. with
Hons in Computer Science, University of
St Andrews

Industry Affiliations

OpenFog

Member: OpenFog Consortium

Representation

COINLIST

Sale Services: CoinList

BAKER BOTTS

Legal Representatives: Baker Botts LLP.

MARKS PANETH

Accountants: Marks Paneth LLP.

Executive Summary

IN SHORT

The Internet of Things is going to strangle the Internet. Every hour, over one million new 'things' are plugged in. By the end of the day today there will be 27 million new IoT devices sending data across the Internet. In two years there will be 20 billion new IoT devices, creating an overwhelming, real-time demand for processing power that the centralized cloud model is unsuited to handle. Acknowledging this, hardware manufacturers have developed 'edge computing': selling you additional computing power to put at the edge of the network, to process this data closer to where it is produced.

We see an obvious opportunity: there are already 5 billion computing devices with spare processing power at the edge of the network, exactly where they need to be, and the vast majority of them spend over half their day doing nothing but showing screensavers.

We enable these computers to run the services that process IoT data, and get their owners paid for it. We are solving the most pressing challenge to the infrastructure of the Internet in decades.

VISION

We are creating a global market for computing resources in which anyone can rent out their processing power for profit, and all participants in the network benefit from the speed and resiliency of a decentralized global network of computing power.

NOW

There are three required components for generalized distributed computing, and we have all three: network (the Internet), storage (AetherStore), and compute (ActiveAether). Our patented technologies can harness, coordinate, and unleash the collective power of the world's computing devices:

AetherStore ties together available storage and is already providing resource efficient, self-healing, replicated drives for 30,000 users across 158 countries. ActiveAether leverages available compute, deploying software onto the right computers at the right time, while providing transparent failure detection, recovery, scaling and load balancing.

By combining the billions of computers at the edge with the few million in the cloud, we can provide a far more resilient global computing infrastructure than exists today. This is the Internet of the future.

NEXT

The next step is to expand the technology we've developed into a global, decentralized network. For this, we are creating a market. FogCoin, the blockchain-powered cryptocurrency, incentivizes users to join the network and makes global transactions possible without introducing a central point of control or a central point of failure. FogCoin enables the first global market for compute by adding a distributed ledger to a distributed system.

INCENTIVES & BENEFITS

ActiveAether provides a marketplace for matching computational resources (CPU & GPU) with software services in order to meet demand. **All transaction fees will be paid for in FogCoin, the currency that powers the ActiveAether network.** We are introducing real, market-based pricing for computing resources into the $100B+ cloud-only computing market.

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Benefits to market participants:

▸ Host Providers profit by renting latent CPU and GPU on devices they already own.

▸ Software Providers will see a more competitive and diverse market for computing resources.

▸ Service Consumers will see the cost-saving effects of a more competitive market for compute and the speed and reliability of a far more resilient global computing infrastructure.

COMPETITIVE ADVANTAGES

▸ Proven team with experience bringing highly technical distributed computing solutions to market: patenting, developing, marketing, distributing, and supporting a product with a worldwide userbase.

▸ Protected IP enabling the demand-driven deployment of location-neutral software services (*US Patent # 9,055,026, US Patent # 9,542,466*). Closest competitors include Sonm, iex.ec, and Golem, who face varying architectural challenges in building a decentralized, self-healing marketplace for generalized compute.

▸ As a member of the Open Fog Consortium, we are working together with industry heavyweights like Intel, Cisco, Microsoft, Dell and ARM to solve the challenges of Fog Computing and deliver this technology to the world.

> *"As our first OpenFog member in New York's Silicon Alley, AetherWorks is making important contributions to the advancement of fog computing through their patented work in software-defined storage and scalable deployment architectures."*
>
> Helder Antunes
> Chairman of OpenFog
> Senior Director of Corporate Strategic Innovation Group at Cisco

ADVISORS

▸ **Frank MacInnis**
Chairman of the Board, ITT (NYSE: ITT)
Former Chairman & CEO, Emcor Group (NYSE: EME)
Former Chairman, Williams (NYSE: WMB)

▸ **Professor Alan Dearle**
Dean of Science, University of St Andrews
Former Head of School of Computer Science
Foundational contributions to the field of distributed computing

▸ **David Olk**
CEO & Co-founder, Voray
Co-founder, Shopkeep
Former Director, Kickstarter

▸ **Bryan Pellegrino**
Co-founder, OpenToken
Former CEO, BuzzDraft
Advisor, Science, Inc.

TOKEN SALE DYNAMICS:
For more information please contact Polly Pearson, Investor Relations: polly@fogcoin.io